

**PROVIDING OF SERVICE(S) BY A SERVICE CONTROL COMPONENT TO
TELEPHONY DEVICE(S) ON A CALL THROUGH EMPLOYMENT OF
DATA STREAM(S) ASSOCIATED WITH THE CALL**

ABSTRACT

5 A service control component of an apparatus in one example provides to one or more telephony devices of a plurality of telephony devices on a call, one or more services associated with one or more numbers associated with the one or more telephony devices on the call through employment of one or more data streams associated with the call.